

Upper Merri Creek Symposium 2019

Mambourin Enterprises Ltd – a case study

**Illustrating how social impact can be maximised
through partnering with social enterprises**

Rohan Braddy
Chief Executive Officer

- ⌋ not-for-profit – ***for purpose***
- ⌋ supporting people for 50 years
- ⌋ registered NDIS provider
- ⌋ provide support choices to 500 adults and young people living with disability
- ⌋ break down barriers, encourage people to try new things, get out into the community
- ⌋ offer a huge selection of choices and activities through community hubs and flexi-choices
- ⌋ support people to explore the world of work and training



Vision, purpose and values

- Our **vision** is a world where all people can live a life they want
- Our **purpose** is to connect people to every opportunity and support them to get what they want out of life
- Our **values** are at the centre of everything we do:
 - Putting the person first** – you are the reason why we are here
 - Service excellence** – you can count on us
 - Making a difference** – creating opportunities
 - Our community** – together we are one



What we do

3

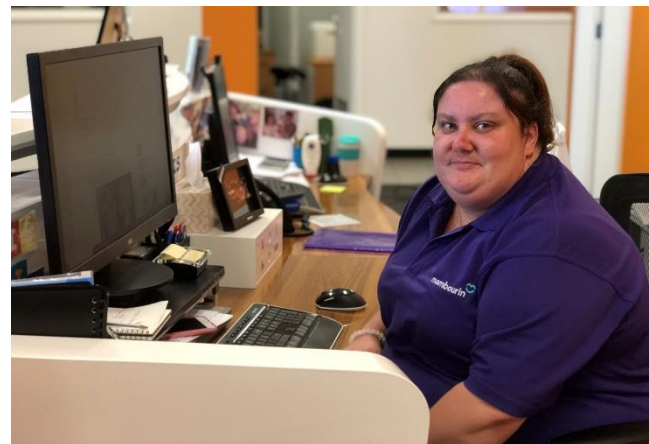


- We offer a huge range of services and supports we call **choices**:
 - life skills
 - social and interest groups
 - community access and participation
 - leisure and recreation - any time, any place
 - individual supports
- We also have a range of **employment** and **training** options:
 - supported employment
 - work readiness training, work experience
 - VCAL traineeships
 - School Leaver Employment Support (SLES)



Mambourin Business Solutions

Meaningful employment for people with a range of skill levels and experience



- U **Warehouse**
 - U 3PL
 - U Packaging and assembly
 - U Light manufacturing
- U **Administrative team**
- U **Commercial garden services**



Training Centre

- School Leaver Employment Support (**SLES**)
 - A two-year NDIS support to assist school leavers to get work-ready
- **Customised traineeships** for VCAL students
 - Certificate II Warehouse Operations
 - Certificate III Warehouse Operations
 - Certificate II Horticulture



Mambourin – an example of a social enterprise

- ⌋ Defines profit by the **amount of good they do** in the community
- ⌋ Works in **partnership** with commercial customers to **mutual benefit**
- ⌋ Supports customers to achieve their **CSR** obligations
- ⌋ Look for:
 - ⌋ Mature/stable business, yet seeking to **innovate**
 - ⌋ Financially well managed and **sustainable**
 - ⌋ Strong focus on **safety, health** and **well being** for all
 - ⌋ **Quality** and compliance assured
 - ⌋ Robust, transparent **governance** system
 - ⌋ **Values** alignment



Australia Post – a proud partnership



Social procurement leverages
an organisation's buying power
to create social value



United Nations Sustainable Development Goals

- ⌋ In January 2016, the United Nations' Sustainable Development Goals (SDGs) came into effect.
- ⌋ The SDGs provide a blueprint to put the world on a sustainable path to 2030 and address pressing economic, social and environmental challenges.
- ⌋ Governments, businesses and people everywhere have a part in achieving these goals.
- ⌋ To embrace the SDG, initially prioritise goals to identifying a number of specific SDGs that intersect with each stage of your operations and value chain.





Water related UNSDGs


**SUSTAINABLE
DEVELOPMENT GOALS**



6 CLEAN WATER
AND SANITATION **Avoid wasting water.**
Water scarcity affects more than
40% of the world's population.

**SUSTAINABLE
DEVELOPMENT GOALS**



13 CLIMATE
ACTION **Educate young people on
climate change to put them
on a sustainable path early on.**

**SUSTAINABLE
DEVELOPMENT GOALS**



17 PARTNERSHIPS
FOR THE GOALS **Get the SDGs in Action app
to learn about the Goals
and ways to help achieve
them! SDGsinaction.com**



**SUSTAINABLE
DEVELOPMENT GOALS**



14 LIFE
BELOW WATER **Avoid plastic bags to
keep the oceans safe
and clean.**

**SUSTAINABLE
DEVELOPMENT GOALS**



15 LIFE
ON LAND **Plant a tree and help
protect the environment.**

Australia Post – white paper

- Four key reasons social procurement has gained traction:
 - Addresses a social need – make a difference
 - Government policy – key agenda
 - Gaining a competitive advantage - USP
 - Engaging the next generation – engaging millennials in purpose-aligned work



Australia Post – white paper

- U Six tips to unlock the value of social procurement:
 1. Set targets and KPIs to drive behaviour
 2. Give passionate people the support to drive it
 3. An audit on existing spend may reveal you already have social enterprises and Indigenous businesses in your supply chain
 4. Tell your good news stories to bring people on the journey
 5. View social procurement as an opportunity rather than a risk
 6. Seek guidance from peers and intermediary brokers



Relevant UNSDGs for us



Decent Work and Economic Growth, focused on promoting inclusive and sustainable economic growth, full and productive employment and decent work for all.



Reduced Inequalities, in relation to providing opportunities for marginalised, disadvantaged and minority groups.



Developing partnerships because social procurement (and the SDGs more generally) cannot be achieved by any one organisation alone.

Further information

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- U About the SDGs, see
<https://sustainabledevelopment.un.org/sdgs>
- U About how Australia Post is advancing the SDGs, see
<https://auspost.com.au/sdgs>
- U About Mambourin www.mambourin.org

