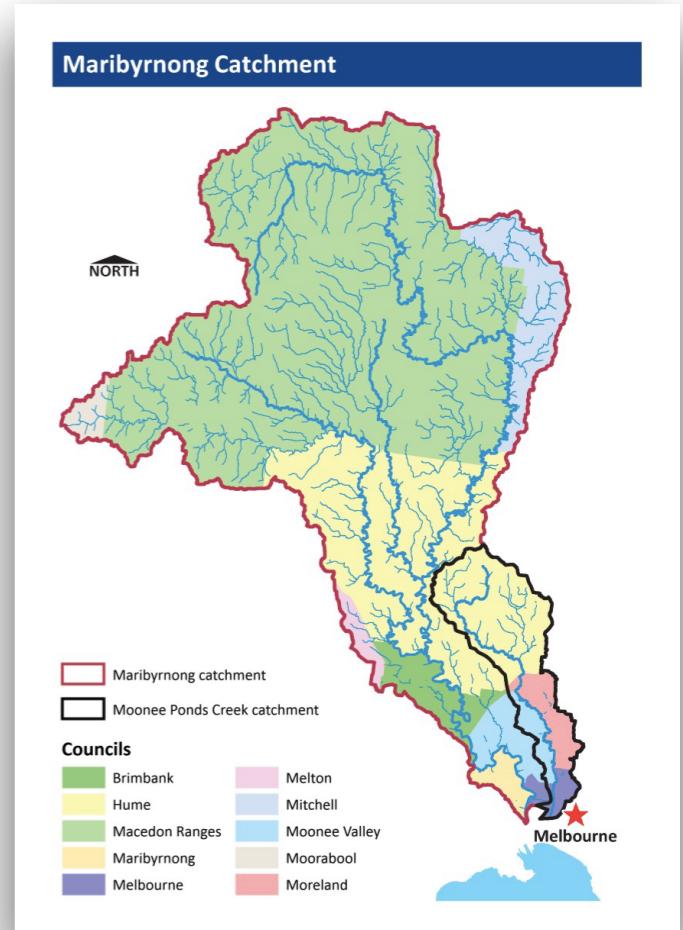


Catchment Collaborations:  
Co-Designing the Maribyrnong

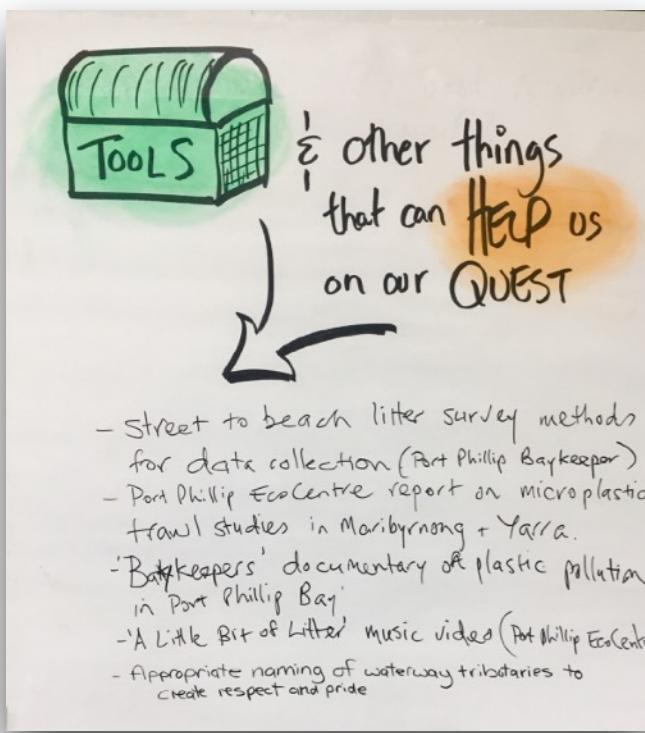
# Getting Started Harvest Report

11th May, 2017  
Sunbury Football Social Club  
Riddell Rd, Sunbury.

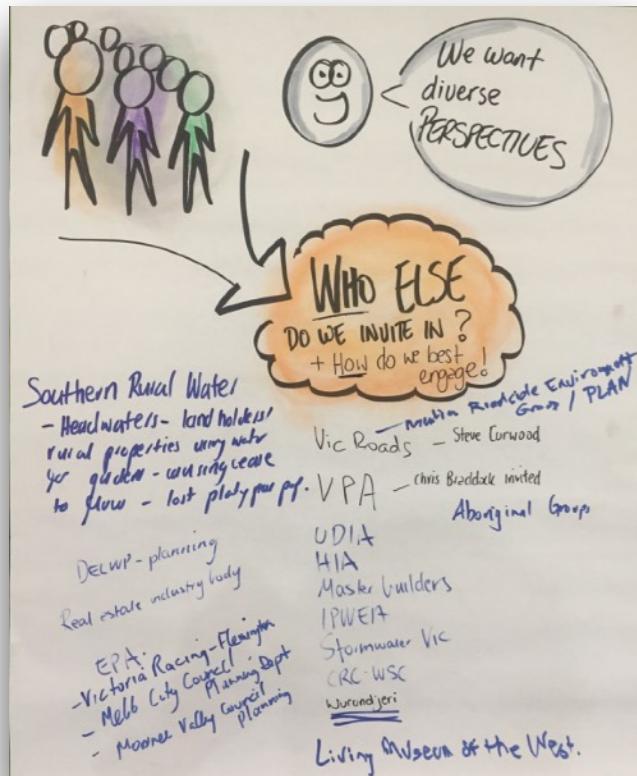


This report provides a visual snapshot of the main outputs from the Workshop. It also briefly describes the group process used by the facilitators.

# Gallery Walk

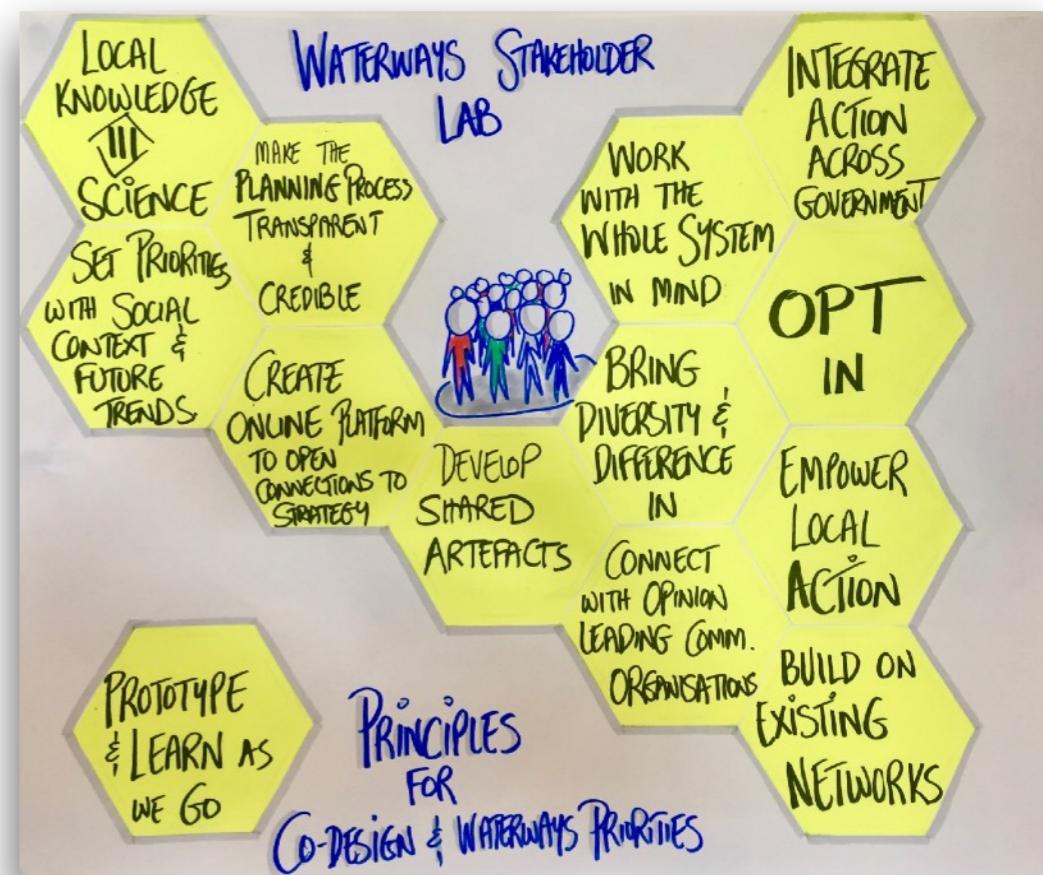


## Parking Lots from Maribyrnong Workshop 1: Helpful Tools & other Stakeholders to Invite



The 'Getting Started' workshop began with a walk around the room to simply review and discuss some of the key outputs from the previous Waterways Labs and the Maribyrnong 'Getting Ready' Workshop.

## Waterways Lab Principles for Co-Design & Collaboration



## The Collaborative Governance Model at the centre of the Waterways Engagement Strategy



## Our Monitoring, Evaluation, Reporting & Learning Framework



# Welcome, Introduction & Context

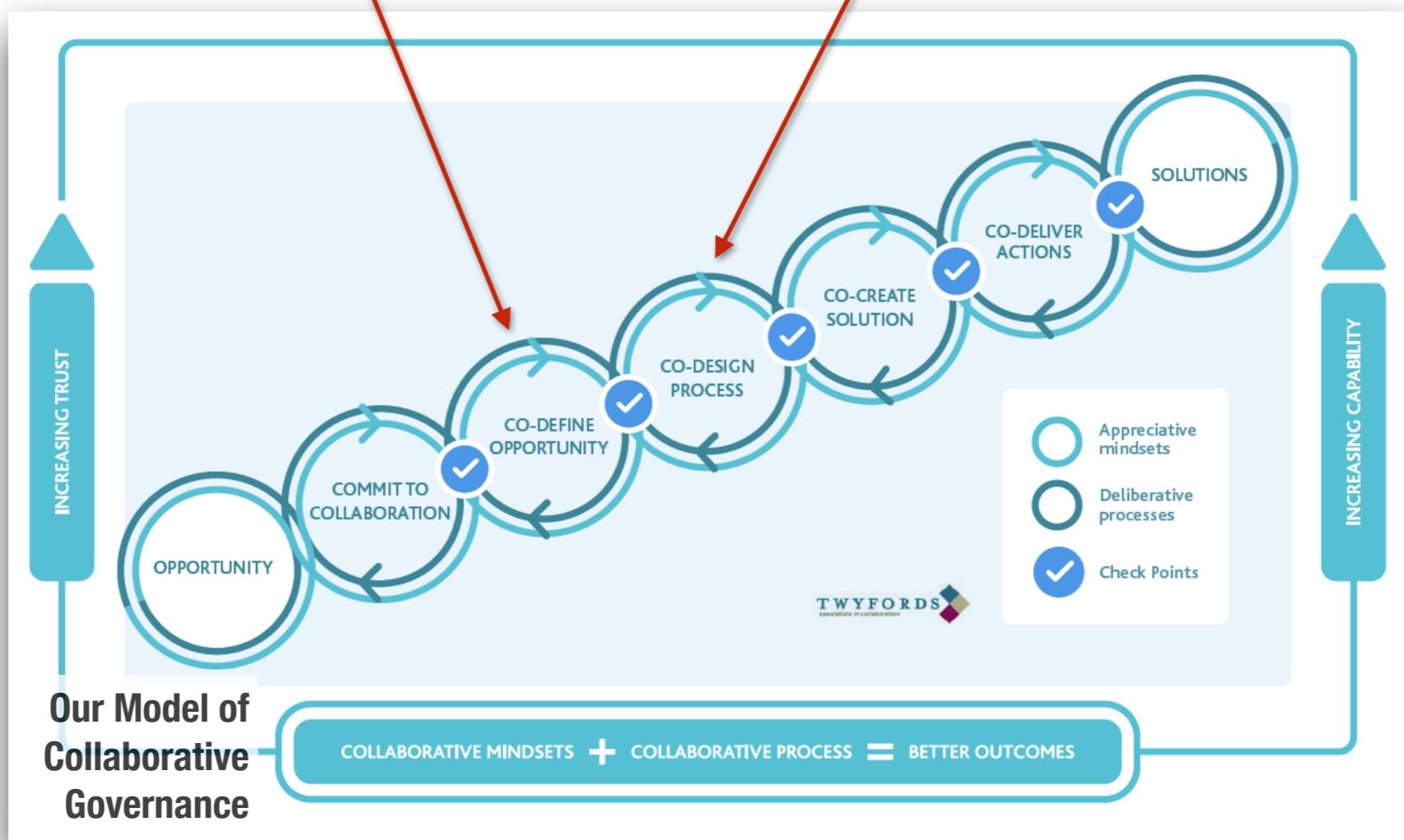
The Plan for Today's Workshop was introduce in 2 distinct parts:

Part 1: Build on where we left off last time to identify some key challenges this strategy must resolve

Part 1 Focus is on  
'Co-Define the Opportunity'

Part 2: Plan the process from here -> where and how do you want to invest your time

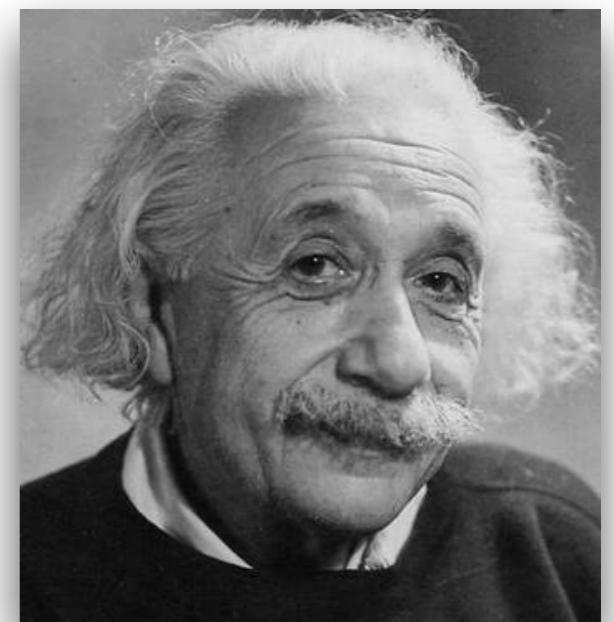
Part 2 Focus is on the  
'Co-Design the Process'



## Part 1

Build on where we left off last time to identify some key challenges that this strategy must resolve.

“If I had one hour to save the world I would spend 55 minutes defining the problem and only 5 minutes finding the solution.”



# Elements of the Strategy Dilemma

In Co-Defining the opportunity, Stuart Waters (facilitator) invited the group to share and listen to each other's stories about the challenges we face in collaborating on waterways across the catchment. From these stories, participants identified a range of 'Collaboration Challenges'

The whole group then posted their 'challenges' on a Sticky Wall and together, grouped the ideas into themes. For each challenge, Stuart asked questions like: What is important about that? What are the implications for us? What does this mean? What is the opportunity here? What have we learned about the situation we face? What does this mean for where to next?

Toward the end of this group exercise, it became

clear that **"for this strategy to be successful it must tackle (or resolve) the challenges identified here"**



# Elements of the Strategy Dilemma

In order to be a success the strategy must deal with, address and resolve...

Scope	Vision and Values	Knowledge and education	Politics and Policy	Finances	Collaboration across siloes	Process Design	Land Use and Tenure	Ownership and Accountability
Inappropriate imposed constraints	Establishing a shared vision	Bring all of your knowledge/ data together	Persistency in face of political cycle – long term vs short term	Lack of finances	Lack of collaboration	(some) Processes hinder innovation	Influencing landholder management	Shared ownership
Nice to have vs required	Strategy tells us what success looks like	Lack of expertise	Limited policy guidance by Government	Awareness of cost	Talking to each other	Previous burnt experience can hold us back	Land tenures (private and public)	Strategy describes agreed accountabilities
In scope <u>vs</u> out of scope	Note successes & achievements	Low level environmental knowledge	Strategy acts on Government priorities	Vested financial interests – conflicts with environmental values	Timing across stakeholders	Interested community - agency professionals - disinterested community	Land rehabilitation	Buy-in
	Community education or knowledge				Maintaining relationships		Legacy issues	Gumption
	All actions guided by evaluation & learning				Stop working in siloes			
	Lack of awareness				VicRoads – impact on waterways			
	Presence of social media				Understanding roles			
	My part in the big picture				Lack of coordination			
					Penetrating siloes			
					Ministerial Advisory Groups			

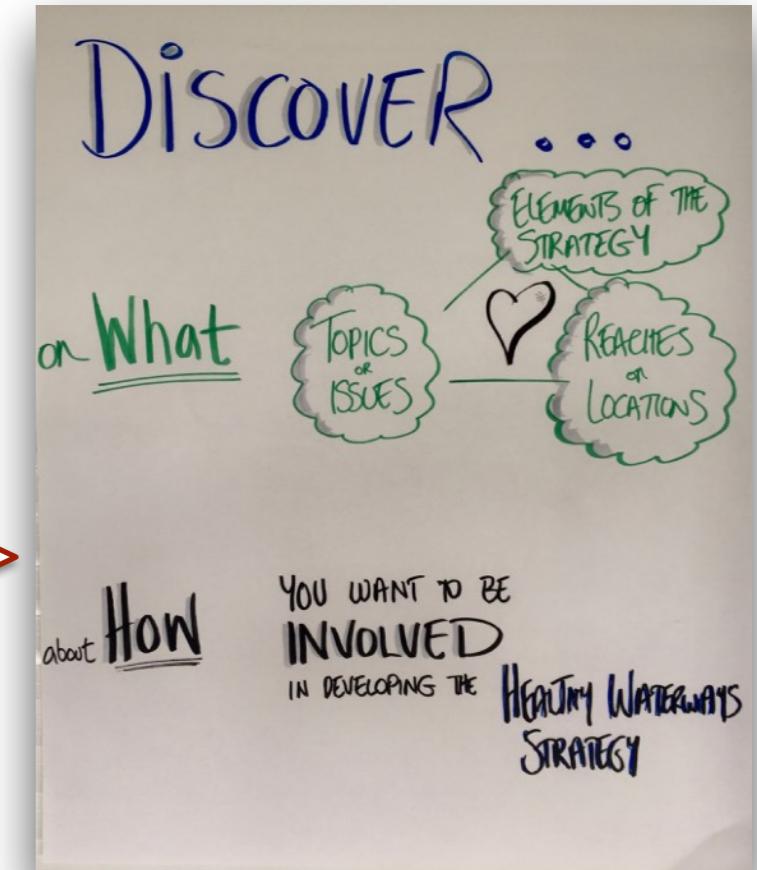
## **Part 2**

Plan and co-design the process of building the strategy from here - on ‘what’ and ‘how’ do you wish to be involved?

# The What & How of Strategy Co-Design

Rob Considine (Manager - Water Services Planning) introduced Part 2 of the workshop with some context that included a focus question:

"We want to know what and how you want to be involved in the development of the strategy so a process can be designed accordingly. By co-designing the process together we can tap into the areas you are most passionate about."



Waterways stakeholders were invited to think about their involvement in strategy co-design beyond the 6 Elements of developing a Waterways Strategy.

Stakeholders are open to work on specific issues-based topics (e.g. urban planning, stormwater) or even at a particular location or region within the Maribyrnong Catchment.

Two additional questions were raised for the team of waterways stakeholders:

1. We also need to think through how we bring the voice of the broader community to the discussion. This is a group of interested stakeholders and we also need to consider priorities for the community as a whole.
2. Are there areas which you would like Melbourne Water to lead? We have data, expertise and resources which we bring and that might be more efficient in some instances.

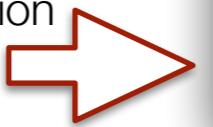


# From Individual Preferences to Group Ideas on the WHAT & HOW

Geoff Brown (Facilitator) invited stakeholders to consider the question posed by Rob Considine:

"We want to know what and how you want to be involved in the development of the strategy so a process can be designed accordingly. By co-designing the process together we can tap into the areas you are most passionate about."

Individual responses to the focus question  
were shared across the group.



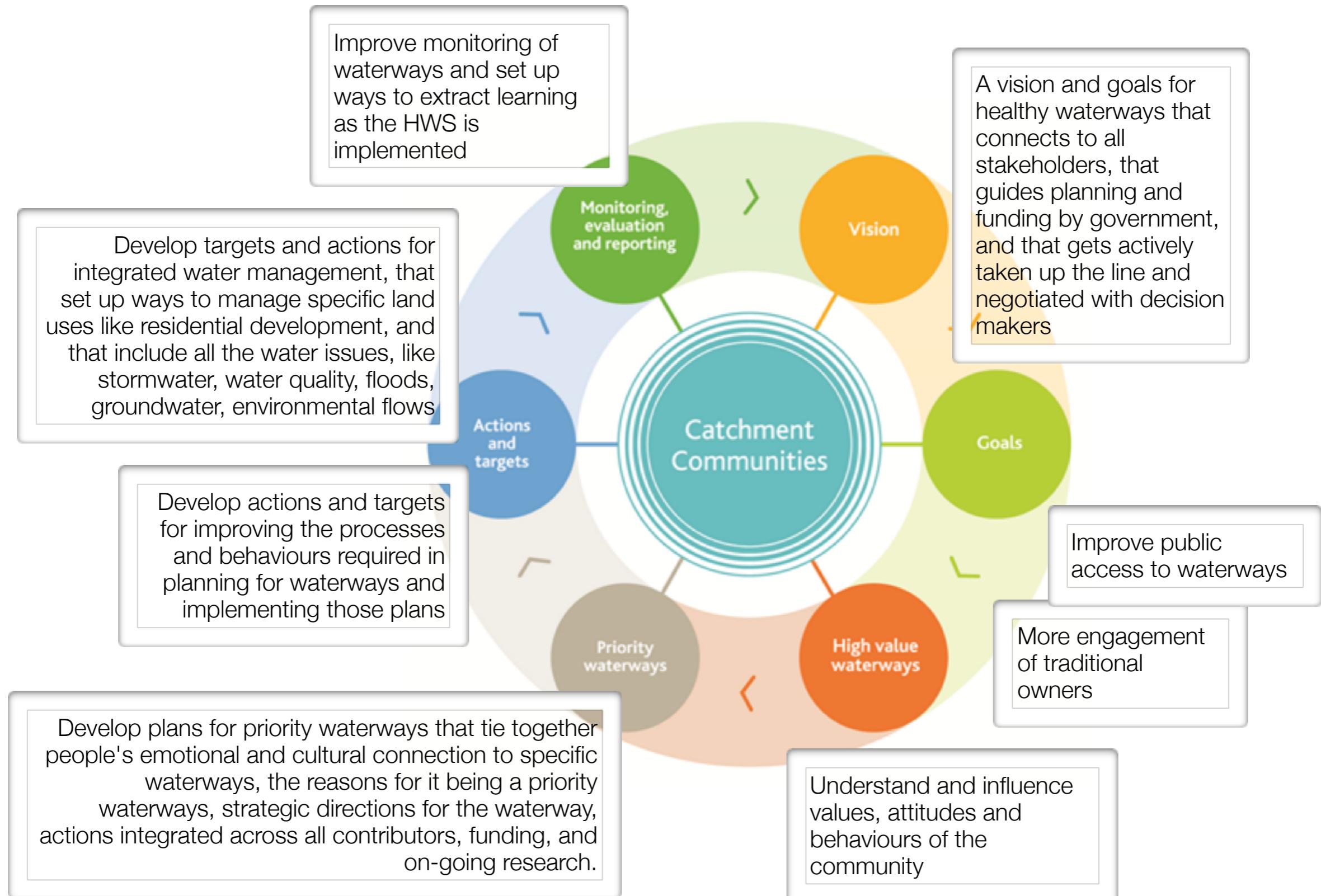
Small teams formed to discuss further and capture more ideas directly into iMeet.

The screenshot shows the iMeet! software interface. At the top, there's a blue header bar with the iMeet! logo and navigation links: Home, Projector, Quiz, Forums, Focus, Surveys, Library, Projects, my details, members, links, timer, sitemap, and admin. Below the header is a landscape photograph of a grassy field with houses in the background. Overlaid on the bottom right of the photo is a white text box containing the following text in red: "Refer to separate report for the ideas captured by groups on iMeet.". At the very bottom of the screenshot, there's a footer with the text: "Catchment Collaborations: Co-designing the Maribyrnong The WHAT & HOW of Co-Design".



# Initial effort to connect iMeet themes with the HWS Wheel

Ross extracted themes from the iMeet data. For this Harvest Report, these themes have been displayed around the “strategy wheel”, linking to the parts of it.



# Where to Start?

After the stakeholder teams identified their areas of interest and 'how' they wish to be engaged in a process of co-design, they were invited to identify a starting point for our collaborative work on the Healthy Waterways Strategy.

Each team identified 1 starting point.



Volunteers from the group self selected to help the strategy project team to co-design the next steps for the Maribyrnong catchment Healthy Waterways Strategy.

This Harvest Report will feed directly into this planning activity and the list of places to start will be a key focus.

## Where to start

1. What are the uses of water infra facilities
2. Describe future scenarios
3. Current snapshot → map, water balance, etc  
→ roles, funding, what we know
4. Case studies - what has worked elsewhere
5. Agree (or develop) vision
6. Structure of the strategy → mapping the journey  
deciding who + how
7. A parallel process - tackling a few things
8. Create statements of success → outcomes



# MERL Data

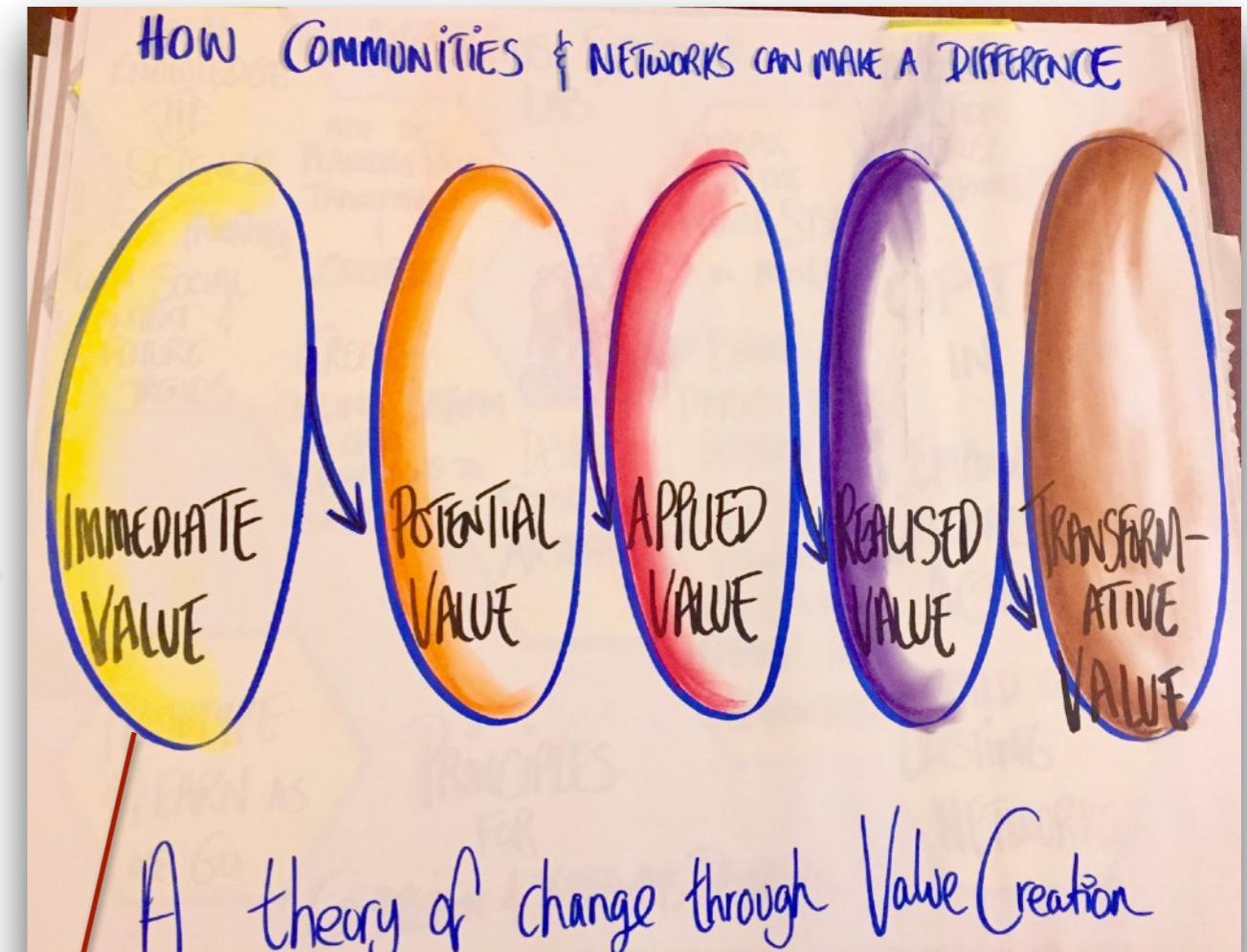
The commitment to learning from this approach to engagement and co-design was evident in the detailed observations being made throughout the workshop. Every process and activity was closely observed by the Evaluation Team (Moragh MacKay and Luisa PerezMujica). These observations feed directly into the project Value Creation Framework.



**Participants were invited to provide feedback via a workshop Sensing Sheet. Selected quotes and reflections have been provided below against the different levels of evaluation questions.**

## Stakeholder Participation

Participants enjoyed the opportunity to share their perspectives on planning for the Maribyrnong Catchment, and to listen to people with diverse backgrounds and interests. People noted the participation of people that would not normally attend this kind of process (e.g. developers) and thought that the diversity of participants was adequate for the development of the strategy. Some participants noticed that the process started to make progress and appreciated the strong level of involvement of the group in the strategy development.



## Immediate Value

### Experience of participation

There was some frustration with the process for getting themes from the challenges that had been identified. The size of the group was seen as difficult but useful for the diversity it brought to discussion.

*“(I enjoyed) meeting others and learning different views, especially from developers”*

*“(I enjoyed) the introduction/overview of strategy being developed. Good to see we are spending time on defining problems and issues before solution.”*

### Level of participation

A larger number of participants considered to have listened to a diversity of views, rather than being able to contribute in Maribyrnong's Workshop 2. They also considered that the Workshop was conducted in a way that allowed the participation from a range of stakeholders.

65% of respondents rated diversity of views as High or Very High, and 45% rated their ability to contribute as High or Very High.

# Potential Value

## New perspectives

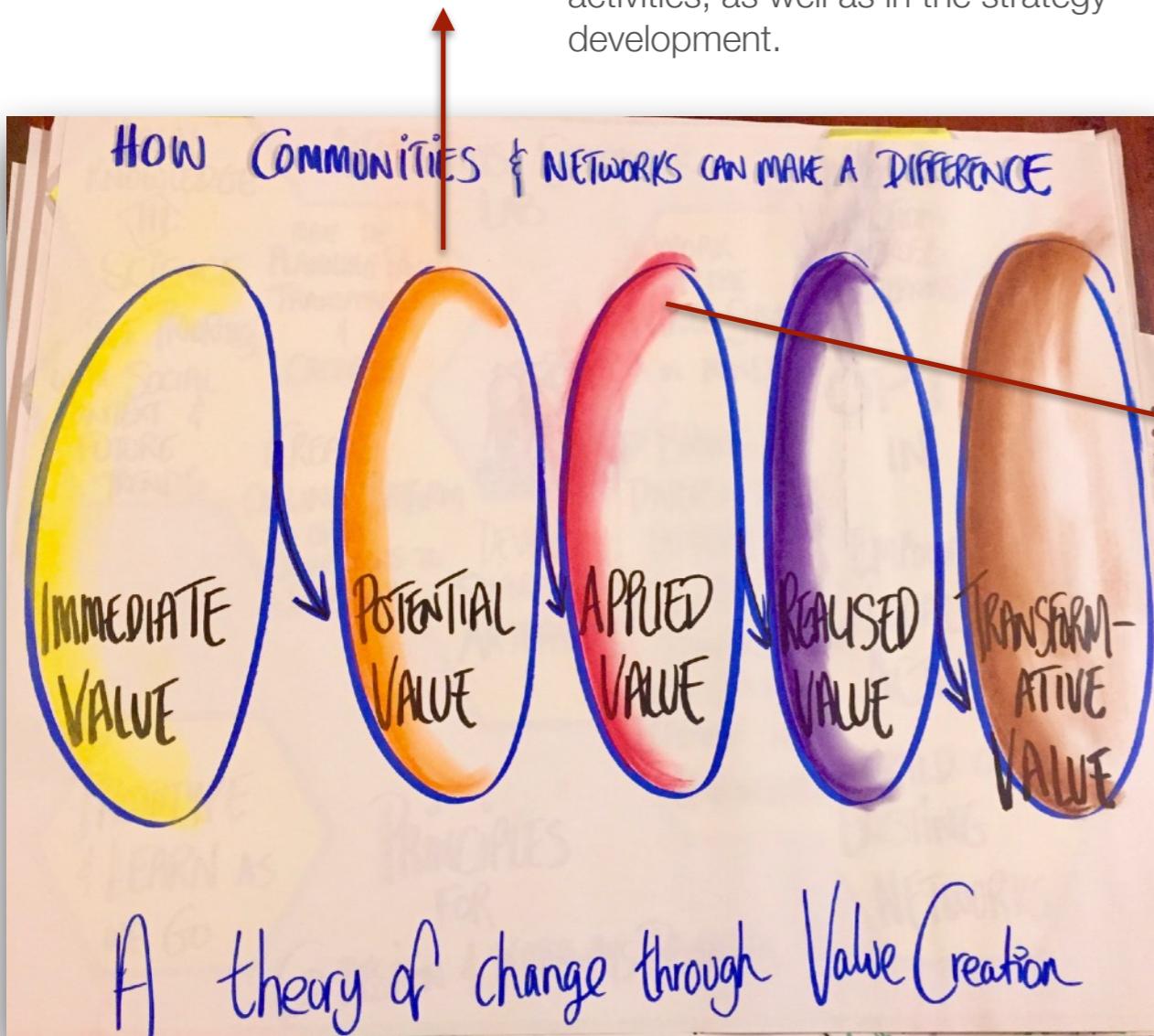
There is also a sense of hope and trust in the process among participants.

*"How can I be more involved in contributing to the process?"*

*Participant Role*

Participants also mentioned that they will continue connecting with other participants for other projects, particularly with people with whom they do not normally collaborate.

A significant percentage of participants took away ideas that could be implemented in their own activities, as well as in the strategy development.



## New connections

82.5% of participants are motivated to take action. Some have specific actions they can take that would improve waterways, such as developing measures of success, monitoring and evaluation of their own activities, developing education and awareness programs and continuing with revegetation works.

Some participants will continue connecting with other participants for other projects, particularly with people with whom they do not normally collaborate. Working out how individuals and the group will contribute to the strategy was a key step for some.

## Information about renewal process

Almost half of participants have enough information. A similar number of participants require more information. Compared to Workshop 1, in Workshop 2, participants considered that they need more information. More information on the timeline of the process and development of the strategy are the main items that participants requested.

Although there were some no responses from participants, most participants (80%) considered to be learning how to collaborate in a complex environment.

## Applied Value

### Working with Others

Entering the indicators for Applied Value, the majority of participants considered to be ready to help co-design the renewed version of the HWS.